UNHCR Private Sector Partnerships

Newsletter

March 2014





IKEA launches "Brighter Lives for Refugees" campaign

In February 2014, UNHCR and IKEA Foundation launched a two-month global cause campaign that will bring sustainable lighting and energy to refugees living in camps in Ethiopia, Chad, Jordan and Bangladesh. For every LEDARE brand LED light bulb purchased in more than 300 IKEA stores during the campaign period, the IKEA Foundation will donate €1 (approx. \$1.37) to UNHCR. Funds raised will provide solar street lights, indoor solar lanterns and other renewable energy technologies making each refugee camp a safer and more suitable home for refugee children and their families.

"This campaign," the High Commissioner noted, "represents a new, unique chapter in our relationship with the IKEA Foundation, UNHCR's largest private sector partner. Together, we hope to be able to transform the lives of many refugees."

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The IKEA Foundation is UNHCR's largest corporate donor, having committed €73 million (\$95 million) in support since 2011.

The LEGO Foundation supports Educate A Child

The LEGO Foundation contributed US\$ 2.9 million to UNHCR to improve quality education for over 225,000 refugee children under the Educate A Child programme. The donation will fund UNHCR's education programmes in: Chad, Ethiopia, Iran, Kenya, Malaysia, Pakistan, Rwanda, Sudan, South Sudan, Syria, Uganda and Yemen. These 12 countries have some of the largest refugee populations in the world and a primary school age population of over 1.25 million children with as many as 50% out of school.

In addition, the foundation will provide a training programme that draws on aspects of its education research program, and aims to foster rich and motivating learning environments for children.

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"At the Lego Foundation, children are our role models. They are natural learners – curious, creative and imaginative. We know that play has a transformational role in learning across our lifespan and that it should be embraced, nurtured and stimulated. Supporting the Educate A Child programme through UNHCR, we hope to contribute to an improved quality of education"

Michael Renvillard, Director, LEGO Foundation Programmes & Partnerships





UNHCR expresses gratitude to:

AC Milan, Banco Bilbao Vizcaya Argentaria (BBVA), Banco Espirito Santo Angola, Band Aid, Bouamatou Foundation, Care and Aid Foundation, Center for International Migration and Integration, CESVI, Citi, Consiglio Italiano per I Rifugiati, Danish Refugee Council, Divac Foundation, Dutch Postcode Lottery, Educate A Child, Fast Retailing Co. Ltd. (UNIQLO), Fondation Kemi-Malaika, Fuji Optical, Her Highness Sheikha Jawaher bint Mohammed Bin Sultan Al Qassimi, Hewlett-Packard, IKEA Foundation, International Olympic Committee, Intervida, One Billion Strong, Islamic Relief US, Jochnick Foundation, Jolie-Pitt Foundation, Khaled Hosseini Foundation, Lebara, LEGO Foundation, Microsoft, Morneau Shepell, Norwegian Refugee Council, Novartis Foundation, Pam Omidyar, Prosolidar Foundation, Qatar Charity, Redes Energeticas Nacionals, RedR, Said Foundation, SAP MENA, ShelterBox, Silicon Valley Community Foundation, Stichtling Vluchteling, Swedish Postcode Lottery, The Koinonia Foundation, TOMS Shoes, Turing Foundation, United Nations Foundation, United Nations Fund for International Partnerships, UPS, Western Union, World Assembly of Muslim Youth.

UNHCR High Commissioner's Participation at Davos



From January 22-25, 2014, delegates from around the world gathered for the World Economic Forum Annual Meeting at Davos. The thematic focus this year

was "The Reshaping of the World: Consequences for Society, Politics and Business".

UNHCR High Commissioner António Guterres attended the session "The Humanitarian Crisis in Syria" in which the discussion focused on what more the international community could do to respond to the urgent humanitarian crisis. Guterres also attended an informal gathering on "Reshaping the Middle East and North Africa" and the protection of Syrian Refugees, which included discussion leaders US Secretary of State John Kerry and Secretary General of the League of Arab States Amr Moussa, among others.



(Left to Right) Lord Malloch-Brown, Turkey Minister of Foreign Affairs Ahmet Davutoglu, UNHCR High Commissioner António Guterres and UN Under-Secretary-General Valerie Amos discussing the humanitarian crisis in Syria.

Swedish and Dutch Postcode Lotteries grant UNHCR US\$ 4.4 million for refugees

On February 4th, UNHCR attended the Dutch Postcode Lottery's annual Goed Geld Gala at which UNHCR was awarded its annual contribution of US\$ 1.8 million. In addition, UNHCR in collaboration with Stichting Vluchteling and War Child were awarded US\$3.9 million. UNHCR's portion of the grant; US\$1.1 million, will be applied towards a residential rehabilitation program in Lebanon. The program provides shelter to the Syria refugee population and host communities though the rehabilitation or the re-allocation of empty or unfinished buildings towards residential use.

An additional US\$ 1.5 million donation was awarded to UNHCR at the Swedish Postcode Lottery Gala on February 20th (representing an 11% increase from 2013), and a further US\$ 890,000 gift was granted to support an education project in Lebanon. Designed with Clowns without Borders, the project will provide back-to school packages, teacher training and trauma reduction activities, enabling Syrian refugee children to join and remain in primary school.



(Left to Right): Niclas Kjellström-Matseke CEO Postkodlotteriet, Katinka Lindholm National Director Sweden for UNHCR and Stina Götbrink Head Charity Department Postkodlotteriet.

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For six decades, UNHCR has helped save lives, restore hope and rebuild futures. As we strive to bring protection and solutions to millions of refugees around the world, some of the world's leading companies are helping us have maximum impact, providing an opportunity for collaborating together on initiatives that serve both their social and business interests. For more information on private sector partnerships, please visit: unhcr.org/privatesector

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