

By joining UNHCR's network of Young Champions, individual supporters, clubs and their members agree to follow a set of rules in relation to their communication, actions and use of the Young Champions lock-up and name. You can always contact youth@unhcr.org if you have any questions.

I. WHO IS A YOUNG CHAMPION?

Young Champions are a dynamic community of young supporters and refugees supporting UNHCR, the UN Refugee Agency, to protect people forced to flee their homes to escape conflict and persecution. Young people aged 15-25 can join our network as individual change-makers or create Clubs in their schools and universities.

II. WHAT IS EXPECTED OF A YOUNG CHAMPION?

- 1 You commit to familiarizing yourself with UNHCR's mission as well as to respect the four humanitarian principles of humanity, neutrality, impartiality and independence.
- 2 You are expected to take 10 actions a year to help refugees. This includes advocating, volunteering, creating content and innovating to help people forced to flee. You will be expected to report on these actions by filling out a digital action card.
- 3 As a Young Champion, you are expected to put refugees' voices and interests at the centre of your work. You are expected to include and consult with refugees in your activities as much as possible.
- 4 You must follow the do-no-harm principle. You agree not to act or communicate in a detrimental way or put yourself and others in danger. UNHCR does not support nor condone unlawful activities.

- 5 You agree not to engage in activities that allow for discrimination or harassment based on ethnicity, religion, gender, sexual orientation, age or any basis prohibited by international law.
- 6 In your capacity as a Young Champion for Refugees, we ask you to maintain impartiality on political issues.
- 7 In your communication with the press, partners, your school or university, make clear that you are not a UNHCR staff member and that you cannot speak on behalf of UNHCR or answer specific questions about its work. Contact youth@unhcr.org if you receive media requests directed at UNHCR.

⚠ Clubs and/or individual members who do not uphold these values, or do not agree with them, will not be permitted to use the name and lock up and will no longer be associated with the network.

III. FAMILIARIZE YOURSELF WITH UNHCR'S MISSION

UNHCR, the UN Refugee Agency, leads international action to protect people forced to flee their homes because of conflict and persecution. UNHCR delivers life-saving assistance like shelter, food and water, helps safeguard fundamental human rights, and develops solutions that ensure people have a safe place to call home where they can build a better future. UNHCR also works to ensure that stateless people are granted nationality.

Every year, millions of men, women and children are forced to flee their homes to escape conflict and persecution. UNHCR is the world's leading organization dedicated to supporting people forced to flee and those deprived of a nationality. UNHCR is present in over 130 countries, using its expertise to protect and care for millions. Learn more on our website: www.unhcr.org.

IV. LOGO USAGE

What can you use?

- Clubs can use the supporting lock-ups below provided by UNHCR, available in black and blue (#0072BC).
- The lock-ups may not be changed. Do not edit, crop, change the colour or add other elements.
- Clubs and their members are not authorized to use the main UNHCR logo (on the right below).



How to use the lock-up?

- Clubs will receive the lock-up once their application has been approved.
- Clubs may use the lock-up on their website, social media, graphics, posters, and roll-ups – provided they share content ahead of its use or publication for approval with youth@unhcr.org
- Young Champions may use the lock-up as part of fundraising activities directed at UNHCR, with prior authorization from youth@unhcr.org.
- Young Champions may use the lock-up for the sole purpose of their Club's activities, in line with the content, campaigns and calls to actions shared with them by UNHCR.
- The lock-up may not be used in communications that do not reflect and uphold the Code of Conduct or are contrary to UNHCR's mission and official messaging.

V. HOW TO DESCRIBE YOURSELF?

When referring to your relationship with UNHCR, you can mention that you are “supporting UNHCR” or that you are “part of UNHCR’s network of Young Champions”. Note: You are not “working”, “partnering”, “collaborating” or speaking on behalf of UNHCR.

Here are short descriptions that you can use in your communications:

30 WORDS

EXAMPLE 1

We are Young Champions for Refugees, supporting UNHCR, the UN Refugee Agency, to protect people forced to flee their homes because of conflict and persecution.

EXAMPLE 2

[School/University/City name] Club of Young Champions for Refugees supports UNHCR, the UN Refugee Agency, to protect people forced to flee their homes because of conflict and persecution.

50 WORDS

EXAMPLE 3

We are Young Champions for Refugees, supporting UNHCR, the UN Refugee Agency, to protect people forced to flee their homes because of conflict and persecution. We advocate, volunteer, create content and innovate. Together, we protect rights and build better futures for refugees, forcibly displaced and stateless communities.

EXAMPLE 4

[School/University/City name] Club of Young Champions for Refugees supports UNHCR, the UN Refugee Agency, to protect people forced to flee their homes because of conflict and persecution. We advocate, volunteer, create content and innovate. Together, we protect rights and build better futures for refugees, forcibly displaced and stateless communities.