Dissemination plan - Assessment title, location, date



Assessment and Monitoring Resource Centre

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Who do you need to reach?** | **What do they need to know?**  *Who needs to know what, and how much detail is required?* | **What types of products are needed?**  *(Infographic, poster, executive summary, dashboard, ppt. etc.)* | **How do you reach them best?**  *Choice of media and channel*  *Language used, style and format*  *Presentation methods* | **When should the results be disseminated?**  *Debriefing*  *Preliminary results*  *Final report* | ***What resources are required to disseminate results?***  *Print vs digital*  *Launch venue* | ***What are the possible outcomes of dissemination?***  *Risks*  *Other considerations* |
| Community involved in assessment |  |  |  |  |  |  |
| Affected population |  |  |  |  |  |  |
| Involved stakeholders/  Programme/ internal |  |  |  |  |  |  |
| National and local authority |  |  |  |  |  |  |
| International agencies & partners |  |  |  |  |  |  |
| Donors |  |  |  |  |  |  |
| Media & press |  |  |  |  |  |  |