Dissemination plan - Assessment title, location, date

Assessment and Monitoring Resource Centre

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Who do you need to reach?** | **What do they need to know?***Who needs to know what, and how much detail is required?*  | **What types of products are needed?***(Infographic, poster, executive summary, dashboard, ppt. etc.)* | **How do you reach them best?** *Choice of media and channel**Language used, style and format**Presentation methods* | **When should the results be disseminated?***Debriefing**Preliminary results**Final report* | ***What resources are required to disseminate results?****Print vs digital* *Launch venue* | ***What are the possible outcomes of dissemination?****Risks**Other considerations* |
| Community involved in assessment |  |  |  |  |  |  |
| Affected population |  |  |  |  |  |  |
| Involved stakeholders/Programme/ internal |  |  |  |  |  |  |
| National and local authority |  |  |  |  |  |  |
| International agencies & partners |  |  |  |  |  |  |
| Donors |  |  |  |  |  |  |
| Media & press |  |  |  |  |  |  |