

# UNHCR Outreach Project

## Training on communicating with communities

Budapest, 15 November 2019

Request for Quotation HUNBU/RFQ/2019/003

### **Background of the training**

As part of the ongoing community outreach project in Hungary, UNHCR has established a working group consisting of NGOs and refugee outreach coordinators that will be undertaking common outreach activities. UNHCR will be providing training for the working group members on communication, and more specifically on communicating with communities, considering that the outreach project is particularly targeting the most vulnerable and others who cannot access or are not aware of the information or services available for refugees in Hungary.

### **Objectives of the training**

The objective is to train the working group members on:

- 1) communication/outreach methodologies for the specific audience of refugees in Hungary, on how to reach out and “sell” their message, and
- 2) social media, how to effectively use social media for the purpose of outreach.

### **Expectations from the trainers**

1-day training to be held, including development of the training in collaboration with the UNHCR outreach team, provision of trainers, and supporting the development of outreach strategies during the training day. Knowledge and understanding of the UNHCR approach to Communicating with Communities (CWC) is required.

It would be very important that the training is developed and delivered in a way that addresses the requirements while also considering the local context of working with refugees in Hungary, hence the trainers would require expertise on refugee issues particularly in Hungary.

### **The estimated number of participants**

30-40 persons

### **Working language**

English

### **Date and the place of the training**

15 November 2019, Budapest