

Side event of the 73<sup>rd</sup> plenary session of the Executive Committee

## Beyond corporate social responsibility: broadening private sector engagement in forced displacement contexts

Moderated by Mr. Raouf Mazou, Assistant High Commissioner for Operations, UNHCR

Speakers:

Ms. Victoria Sabula, CEO, The Africa Enterprise Challenge Fund

Mr. Innocent Havyarimana, CEO, God Loves All People Enterprises

Ms. Teresa Burelli Vollmer, Head of International Partnership, Banco Bilbao Vizcaya  
Argentaria Microfinance Foundation

Ms. Liliana Pozzo, Principal Operations Officer Financial inclusion, Latin America and Europe  
International Finance Corporation



Portrait of a young woman practicing dressmaking in Kakuma refugee camp in Kenya. © Shutterstock.com/Adriana Mahdalova

The private sector has played an increasing role in the forced displacement arena in recent years. In 2014, UNHCR launched its Private Sector Fundraising Strategy. Five years later, at the 2019 Global Refugee Forum, a wide range of private sector entities pledged impressive support to refugees. However, the multifarious contribution the private sector can bring to forced displacement has not yet been thoroughly harnessed—hence the need to facilitate private sector interventions fostering economic opportunities for people affected by forced displacement. In Colombia and Kenya, private sector companies have supported refugees and host communities for better access to employment and services, as well as opportunities for business creation and expansion. Panelists in this event have played a key role in implementing these interventions. They will present their personal experiences and the lessons learned.

**Tuesday, 11 October 2022, 8:30-9:45**

Palais des Nations, Room XXV

Refreshments will be served outside of the room prior to the event.

Interpretation in English and French will be available.

