

CARING INTERVENTIONS

In a community meeting for Project Unsong, we mused on an intervention letter to innovation work, as if innovation were a dear friend who had somewhat lost their way. We thought about a) the ways that innovation is holding itself back, and b) the ways, through new visions and values, that innovation could meet the needs of the future.

Here are some of the responses:

Dear Innovation, you have lots of potential, but you need to stop...

- Putting yourself before the planet and people.
- Being exclusive and disposable.
- Being an excuse to not have a plan.
- De-futuring possibilities in your wake.
- Thinking of yourself as something only future-oriented
- Bragging.
- and top-down. Rather, innovation needs to be more
- sensitive to history and context.

Dear Innovation, to be future-fit, please commit to these visions and values...

- Unlearning imperialism.
- Understand that innovation is called
- Planetary sustainability, decolonization, de-
- different names in different places.
- mocracy, and equality.
- Define the collective beyond the human
- Interconnectedness.
- species.
- Operate from a place of joy, not cynicism.
- Ask better questions.

How do you think you, your community or your organization's practice could change? Write your own letter to innovation, and see where it takes you.

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Dear Innovation, to be future-fit, please commit to these visions and values...
