Check List

Have you conducted a Situation Analysis to understand misinformation and disinformation in your context? Have you developed and discussed your findings with the community? (see Chapter 1)

Have you identified and discussed with stakeholders existing local resources or actors working on online misinformation?

Have you worked with stakeholders on a strategy to counter misinformation? What are its methods and resources?

If you are building a rumor tracking system yourself, did you involve a diverse group from the affected community in its design?

Do you have the minimum required staff for the intended activities? Have they undergone Protection from Sexual Exploitation and Abuse (PSEA) and gender equality training?

When it comes to debunking rumors, are you or your partners always in a position to use the language of the affected community?

Have you set up systems to check in regularly with the community so you can adjust the rumor tracking system over time?

Do you have a network of trusted people who can share verified information in the community, both online and offline?

Have you integrated your Social Media channels into referral pathways to better manage rumors?