

Call for Proposals

Social Research in Poland regarding Public Attitudes Towards Refugees

UNHCR Poland

3 November 2020

BACKGROUND

The Office of the United Nations High Commissioner for Refugees (UNHCR) is mandated to lead and co-ordinate international action to safeguard the rights and well-being of refugees.

UNHCR in Poland aims to foster the integration of refugees into their host societies and raise public awareness on the rights and needs of people who were forced to flee their homes and seek protection in the country.

While a range of surveys on public perception of refugees have been done so far, they do not seem to produce conclusive assessment of how receptive towards refugees the Polish society is. This is due to either biased questions or mixing up definitions. Such surveys often bear inconsistent results, e.g.: respondents do not know who refugees are, but are against taking them in.

In 2013, UNHCR commissioned TNS Hoffmann to conduct national surveys in Poland, Bulgaria, Hungary and Romania. Now we are looking for a professional institute which could do a similar project in Poland only.

ASSIGNMENT

The assignment is to conduct a survey in Poland to assess attitudes towards asylum-seekers and refugees among inhabitants of the 12 biggest cities in Poland (list [here](#)) and possibly another one among the representative group of the whole population of Poland. The survey(s) will include a questionnaire provided by UNHCR.

Structure of the research:

- Focus of the research: attitudes towards asylum-seekers and refugees.
- Method: CATI (or alternative if advised by bidder)
- Sample size: number of respondents consisting of the adult population representative for the given group (the 12 cities / **whole country**)
- The length of the questionnaire: 20 minutes long (approx. 16 pages), developed by UNHCR.

Scope of the work:

- Translation and editing of the questionnaire from English to Polish.
- Fieldwork: data collection — following the methodological guidelines on representativity (on age, gender, education and type of settlement.)
- Databases in SPSS format

- Analysis of collected data and compilation of a final research report in Polish. The level of analysis will be largely descriptive and partly multivariate. It is envisaged reports will be between 15 and 20 pages, including charts and basic tables. More detailed tables should be presented in appendices, and charts should also be delivered in excel format. The report should include an executive summary.

Expected results:

The research will give an in-depth analysis of the general population attitudes towards refugees and asylum-seekers on a representative sample of the population (12 cities / **whole country**).

Structure of the questionnaire:

The compilation of exact questions is being developed by UNHCR and will be ready when bids for field work are selected. The themes below are provided to potential bidders to give an indication of nature of the survey. It is envisaged that the themes and structure of the questionnaire will be as follows:

- Exploring general attitudes;
- Assessing attitudes towards the integration of refugees;
- Assess level of information concerning the situation of the refugees in Poland;
- Background variables (including standard socio-demographic question blocks, media consumption and sources of information, community activity, personal networks and social ties).

METHODOLOGY

- Since the quantitative research will be based on a large-scale survey consisting of representative number of inhabitants of 12 cities, standardization is crucial to ensure comparability. Therefore, most of the questions will be closed-ended questions with a pre-defined set of answer-categories. In addition, there may be a limited number of “under the line” questions (when the possible answers are not to be read out by the interviewer).
- Innovative research elements might be used to probe interviewees to discover latent prejudices beyond overt prejudices. These methods also allow for comprehensive tests of competing hypotheses, e.g. whether attitudes towards asylum-seekers are primarily driven by economic competition, by ethno-centrism, by concerns about norms and national identity, or by other factors. Bidders should indicate if they have the ability to incorporate innovative research techniques such as choice-based or factorial survey (using vignettes).

BACKGROUND REFERENCE

<https://www.unhcr.org/pl/wp-content/uploads/sites/22/2020/11/Sondaz-UNHCR-2013.pdf>

TIMELINE:

18 November – deadline for applications

20 November 2020 – contract signed

20 November – 4 December: interviews with respondents

7 December – 15 December: analysis and reporting

16 December – final report and database submitted to UNHCR

PROPOSALS SHOULD INCLUDE:

Please send proposals in English in PDF format to polwa@unhcr.org with “Social Research Tender” as the subject line by no later than 18 November 2020. The proposal should include:

a) Research proposal including the following information:

- Research proposal and timeline;
- One-page description of the research organization, its credentials and most important references;

b) An itemized budget for the work in Polish zlotys (PLN). Budget should consist of two project versions:

- 1) Survey among a representative group of respondents living in 12 biggest cities in Poland;
- 2) Survey among a representative group of Poles

CONSIDERATION AND SELECTION OF THE BEST BIDDER:

The selection criteria for award of a contract is, though not exhaustive, inclusive of proposed price/overall value for money, comprehensiveness of response to requirements, and experience in similar projects, including previous experience on projects with UNHCR. Bidders will be assessed on their professional experience in conducting research of a similar nature in each market, and proven ability to provide the services set out under ‘Scope of the work’ above.

UNHCR will prepare the purchase order with the standard terms and conditions for consideration and signature by the successful applicant. The standard terms and conditions of contract will form an integral part of the contract and are attached to this invitation.

SUBMISSION OF PROPOSALS

Deadline: 18 November 2020 (proposals submitted after the deadline will not be considered)

Address for submission: polwa@unhcr.org

Contact person: Rafał Kostrzyński, Public Information / Communications Associate; mobile: 788 22 40 10; e-mail: kostrzy@unhcr.org

ENDS