





### **ALBANIA**

**UNHCR**, **government officials and implementing partners** gathered for a celebratory **lunch** with refugees and asylum seekers. This has become an established tradition over the years.

A television screen was purchased for the use of asylum seekers and it was promptly used to broadcast the World Refugee Day message of Goodwill Ambassador Angelina Jolie. This was warmly received by the assembled guests. The national TV stations, **TOP Channel and TVSH**, broadcast the spots **10 times** during peak hours. This reached around **500,000 viewers**.

#### **ARMENIA**

A press tour was organised for the media and representatives from refugee-populated areas. The tour included meetings with local authorities, members of civil society, social workers, refugees and naturalised former refugees.

Meanwhile, from June 19-21 **all TV channels broadcast programmes** highlighting refugee issues. Armenian newspapers also printed articles linked to WRD and many of these were also run online.

UNHCR and Armenia PR Association organised a **fund-raising campaign to collect donations for a summer camp** for the most vulnerable refugee children living in communal centres. As a result, some 25 refugee children spent 14 days in a picturesque area of Armenia.

To promote the **ninemillion.org** campaign, UNHCR and the **Armenian Red Cross Society** organised sightseeing tours for the children of asylum seekers. During the tour, different contests were included, and UNHCR items distributed.





Children celebrate WRD and ninemillion.org campaign by taking part in a sightseeing tour:

UNHCR/ Rosa

#### **AUSTRIA**

A **micro website was launched** in a bid to sensitise the population about refugees and asylum seekers. The site – www.ein-tag-im-fluechlingslager.org – was created pro bono by **Springer and Jacoby**, a Hamburg advertising agency, and launched alongside PR Berlin. The project, dubbed "**A Day in a Refugee Camp**," was announced through a press release.

Media coverage through **television and newspapers reached some 6.1 million people** from June 18-25. The coverage in various news programmes, talk shows, and advertisements gave an **estimated value of US\$105,000**.

### **BELARUS**

The UNHCR office in Belarus joined the **Republican Festival of National Cultures**, which took place in the western town of Grodno June 2-4. Around **50,000 people took part** in the festival, and **another two million watched on TV** due to the excellent press coverage the event received. Two refugee communities – Georgians and Afghans – took part in the festival and presented their national cultures. The groups were warmly received and were **awarded diplomas** for their participation.



A film festival was held in the capital Minsk, screening award-winning features devoted to refugee issues. More than 2,500 people turned up at the screenings. The festival premier was marked by speeches from UNHCR representatives, diplomats from Serbia, UK and Sweden as well as the country's general director of cinema.

Some 100 school children took part in a project about refugees entitled, "Accept us, Belarus." The youngsters used drawings, poems and short stories to express their feelings towards those in trouble. Some 2,000 people visited an exhibition of the children's work. A press conference was also held, which attracted 15 journalists and the main news agencies. A reception and concert was held to close World Refugee Day, with speakers including a UNHCR representative, a senior official of the Ministry of International Affairs, diplomats and NGO partners.

The media were very cooperative, **donating US\$25,376 worth of television air time**, which was used to cover all the WRD events. **Seven newspaper articles** were published, which reached an **estimated 269,000 people**.

Via radio advertisements and talk shows, a further **700,000 people were reached**, with **US\$800,000** worth of airtime. An information and public awareness site – http://www.evolutio.info/ – was operated throughout June and it recorded **20,000 hits**.



Speakers at a press conference on WRD:© UNHCR/ Y. Morgan

### **BELGIUM**

The "Refugee All Stars" documentary was screened in Brussels on June 20. The screening was co-sponsored by two Belgian government agencies – FedAsil and the Commissioner General for Refugees and Stateless Persons – and 400 people attended, including politicians, journalists, humanitarian aid workers, academics and UN representatives. The event was publicised on internet websites www.muziekpublique.be and www.cinebel.be (29,000 hits). A reception followed the film, and the opportunity to view a photo exhibition on Sierra Leone and Guinea. The photographs were run in the magazine Le Vif.

Media coverage of the events was remarkable, with 21 web pages being made for WRD. Magazines and newspapers published articles, while TV and radio reports had a good response from people listening to the messages of Goodwill Ambassador Angelina Jolie and the High Commissioner.

#### **BULGARIA**



Winning drawing by P. Georgieva (13)

A national drawing competition for schools – "Give HOPE to refugees in Bulgaria" – was organised by UNHCR and the UN. The drawings were later exhibited at the National Palace of Children in Sofia. A WRD free card was also made, with the winning picture on it. The card was distributed to 5,000 people, including aid workers, businessmen, diplomats and members of institutions.

Care of the environment was emphasized when the public participated in a clean up of the area around the State Agency for Refugees. At a press briefing on WRD, the preliminary results of a **two-month survey on media atti-**

tudes towards refugees were announced. Special WRD clips on TV had the biggest impact, reaching around 9.39 million people. Other media also attracted a lot of attention, such as the 15 Radio and TV stories aired and the seven articles published in national daily newspapers, reaching an audience of two million people.



### **CROATIA**

Around 250 children participated in a five-day **Open Fun Football School** camp jointly organised by the Copenhagen-based **Cross Cultures Project and UNHCR**. The event was designed to encourage children of former refugees, internally displaced persons (IDP) and returnees to play together, nurturing peace, tolerance and fair play. Twenty balls from the **ninemillion.org** campaign were given to the camp. Nutrition company, **Atlantic**, donated the food and drinks.

Croatian state television station, HTV, filmed a report about the event which was featured in a prime-time news programme. HTV also aired Goodwill Ambassador Angelina Jolie's CNN interview for a few days. Five national daily newspapers carried articles about WRD, reaching 675,000 people on June 20 alone. Radio stations broadcast reports and interviews with UNHCR on the significance of WRD, reaching a further 200,000 people. Around 900,000 people were reached in total this year, at an estimated value of US\$87,900.

#### **CYPRUS**

The major WRD event in Cyprus this year was the launching of a **fashion T-shirt** with a printed design on the "Hope" theme. Around **100 people attended the launch**, which was covered by television and reached an estimated 75 percent of the population. The event marked the beginning of a year-long public awareness campaign.



Carrefour supermarket: ©UNHCR/ F. di Gillo

The campaign message is: "You can also become the ambassador of hope, wear the T-shirt and send your own message." A TV spot was created to market the shirt while 500 employees of the Carrefour supermarket chain wore T-shirts bearing the message: "We travel for fun, Refugees travel for fear." The innovative strategy reached some 10,000 customers visiting the store every day. It also attracted major media attention, including press releases, TV stories and several newspaper advertisements between June 16-25.

As part of WRD celebrations, **two refugee films** – "The New Country" and "Escape to Paradise" – were screened in Nicosia and Limassol and proved to be very successful.

#### **CZECH REPUBLIC**

A WRD information campaign was launched in the **Prague metro**, where video **spots were screened for seven days.** They reached a **potential audience of 640,000 passengers** passing through the station during the week.

Special **WRD cards** were distributed by travel agencies and at the National Theatre, bearing a "Hope" motto and other WRD related information. The company behind the cards, **GTS International**, distributed 3,000 of them.

Other methods of advertising included getting **bands** such as Tap Tap and Ujezd to wear WRD "Hope" T-shirts during their performances. A special **website** – www.unhcr.cz – was created and promoted in order to raise public awareness. The UNHCR office was pleased with the results.



Musical evening organised where bands wore WRD t-shirts: © UNHCR/ J. Exnerova



**Cultural evenings of** music and poetry were presented by refugees, while a garden party was organised for asylum seekers. Those attending ate Chechen cuisine while watching a concert.

Two seminars were staged by the University of South Bohemia. At the first one, the goal was to



COE campaign workshop: © UNHCR/ M. Bazantova

share good practices among non-governmental organisations involved in integration programmes and to introduce their plans to central and local government authorities. The second was on "Learning Migration."

A **gymnasium event** was organised in cooperation with the COE campaign, "All Different, All Equal." It included films, workshops and debates. Some 400 children participated.

Media coverage for all events was excellent, with 13 articles in various newspapers from June 12-20 reaching more than two million people. WRD was also covered by TV and radio during the same period. Media coverage had an estimated value of US\$15,490.

# **FRANCE**

Refugee children in **Tanzania's Mtabila camp** marked the end of their one-year pen-pal project with pupils at **Vandrezanne School in France.** The project, aimed at making children more aware of what it is like to be a refugee, began on World Refugee Day last year and was sponsored by **CNDP and Yann Arthus Bertrand**.

With UNHCR help, students from CNAM organised a special day on a forgotten crisis spot. They chose the **Democratic Republic of the Congo** and created an **exhibition** about events concerning Congolese refugees. Two other exhibitions were organised in France, one by **engineer students** and one by **Titouan Lamazou's**. Both exhibitions were extremely successful in drawing in crowds and the media, gaining lots of publicity for WRD.

A conference was held to end WRD, organised by SSAE at UNESCO's Paris headquarters with specialists on asylum seekers in the European Mediterranean region, 200 people attended, including representatives from OFPRA and CRR, and NGOs such as Amnesty International and Cimade. With regards to media coverage and public awareness, via the internet and newspapers, 260,000 people were reached.

#### **GERMANY**

The **award-winning website**, "A Day in a Refugee Camp," was launched on WRD, when it registered **100,000 hits**. The site – www.ein-tag-imfluechlingslager.org – is a pro bono development by Germany's biggest advertising agency, **Springer & Jacoby**. UNHCR also participated in the **Berlin Symposium on Refugee Protection**, which **500 people attended**. Via a newspaper UNHCR press release, **a further 1,500 people** were reached on WRD.

#### **GEORGIA**

A cultural event was held at an outdoor stadium in Pankisi Valley. Refugees showed their skill with performances of ballroom dancing, poetry and singing. UNHCR representatives and the Minister of Refugees and Accommodation gave prizes to the winners of a sports competition attended by 600 people. Some 10 newspapers, magazines and TV/Radio stations covered the event, reaching an audience of 500,000.



**An exhibition** of refugee-made products was launched at a museum. Some 400 people attended and a cocktail party was held for diplomats, donor organisations and UN agencies.

A UNHCR-supported **NGO resource centre** was officially opened on WRD and was followed by a **seminar** on conflict resolution entitled: "The UN refugee agency and the challenges ahead."

Refugee children took part in a musical performance at the **Concert Hall in the city of Tskhinvali** and were later given gift boxes containing school stationery.



Outdoor Cultural event:© UNHCR/ Georgia

It is estimated that through television alone, **five million people** were reached. **Newspaper articles from June 19-24 reached another 500,000 people**, while radio programmes on WRD were heard by some **300,000 people**. The value of all the coverage was estimated at **US\$1,300**.

### **GREECE**

An awards ceremony for students who excelled in the 2005 Annual National Contest took place at the Foundation of the Hellenic World in Athens. About 100 people attended, including the Deputy Minister of Education and the General Secretary for Youth. Members of the UNHCR Youth Awareness Committee gave prizes to the children for their academic achievements. An educational message was also given to the children in a bid to dispel feelings of racism and xenophobia.

Some **200,000 students** took part in an **essay and painting competition** organised by the Youth Awareness Committee.

Meanwhile, A **Public Awareness Week** was organised in the island town of **Mytilene** by the **Prefecture of Lesbos**, the **University of the Aegean**, **The National Youth Foundation and UNHCR**. Activities included a two-day forum on "Refugee Protection and Asylum Policies," a photo exhibition on Afghanistan, a fashion show and numerous public awareness activities to sensitise the local community.

**Foreign Minister Dora Bakoyannis** issued a statement in support of the public awareness campaign. This was backed by the **US ambassador in Greece.** 



Bus Stop with "Hope" poster, Athens: ©UNHCR/ T. Katechis.



Two volunteers at an event: ©UNHCR/ K. Kehayioylou.

Media coverage and advertising proved to be very successful – TV and radio stations broadcast **spots around 100 times**, reaching more than **two million people**. A total **27 Internet sites** were set up for WRD, one of which had **680,000 hits in one month** alone.

Posters were also put up all over the country, in 40 central bus shelters, and in metro stations where 650,000 people pass daily. Newspapers were also helpful in advertising this prestigious event. In the months of June and August, 53 advertisements were published, reaching several million people. The estimated value of all media coverage equalled US\$124,102.



### **HUNGARY**

The highlight of WRD celebrations in Hungary was a colourful and popular street fair in one of the busiest thoroughfares of the capital, Budapest. The "Street of Diversity," launched on June 17, boasted seven outdoor concerts, three exhibitions, two theatre performances, food tastings of refugee recipes in 17 restaurants, handicraft activities for adults and children, as well as four film screenings of refugee-related films. Thousands of people passed through the Street of Diversity and it was an excellent promotion for WRD.

Additionally, on June 20 Hungary organised a free open-air concert in Budapest by the RABASA music group. An estimated **600 people attended**.



Budapest main walking street was transformed for WRD:© UNHCR/M.Sunjie



Budapest Walking Street Festival: UNHCR/M. Varai.



WRD exhibition in Austria: © UNHCR/M. Varai.

The Hungarian press showed a healthy and encouraging interest in the various events. **Press and print campaigns** reached a large number of people. Ads were placed in Metro magazine (100,000 copies countrywide), Pest Night programme magazine (200,000 copies in Budapest) and the Hirkereso web portal (tens of thousands of hits per day).

Radio interviews on WRD were aired on Klub Radio, Miskolc Radio and Info Radio. The total number of listeners is estimated at 100,000. An interview on Duna TV reached 125,000 people.

### **ICELAND**

WRD was declared a **National Day** in Iceland. The Iceland Red Cross, the municipality of Iceland and UNHCR – together with resettled refugees – organised the events. A marquee was erected and housed information on WRD, an **exhibition** on refugee children, a board game to help educate children about refugee difficulties and a slideshow with pictures from all over the world. Balloons were given out to all of the children. More than 350 people visited the tent. This was the **first year Iceland has marked WRD** and the event was considered a great success.

#### **IRELAND**

A special **awards ceremony** was held to highlight the work of groups and individuals who have helped and supported refugees and asylum seekers. More than 300 people attended, including members of the media.



### **ITALY and MALTA**

A conference on the theme of "Hope" was held at the Italian Society for International Organisations centre. Speakers included the Italian ministers of social solidarity and interior, deputy chiefs of municipalities and UNHCR representatives. During the conference, two refugees told their stories of hope and a TV journalist showed footage of a Somali woman arriving by boat on the island of Lampedusa after 17 days adrift. A joint appeal for the adoption by Italy of a comprehensive asylum law was launched at the conference.



Picture from photo exhibition: © UNHCR/ E. Marcheggiano



Sudanese musician Walid: ©UNHCR/E. Marcheggiano

A **photo exhibition** by Armando di Loreto on migratory mixed flows from Niger to Italy was also on display at the conference, which was attended by some 300 people. A further two conferences and a theatrical performance were also held to mark World Refugee Day.

A training session was set up for RAI journalists in Rome. RAI is the main national television and radio company and the session was aimed at helping journalists cover national and international news appropriately as they play a crucial role in influencing public opinion. Due to the strong relationship with the media, WRD media coverage was exceptional, reaching a total of 56 million people through the internet, newspapers and various television shows and news broadcasts.

In **Malta**, WRD events were organised around the idea of an information week. UNHCR and **nine other organisations** set up stands in the capital Valetta and handed out UNHCR information on refugee issues to members of the public.

The stands were visited by three ministers, several MPs and journalists. UNHCR also donated information packs to the education ministry for distribution in schools. Football games were organised between refugees and teams of Maltese celebrities, politicians and journalists. At half time, musicians performed, and Somali and Eritrean food was served.

#### **MACEDONIA**

The regional office organised its traditional football tournament to celebrate WRD, along with drawing and poetry competitions. These were a great success and helped to bring the local communities together. A concert and a theatre presentation – "Exodus of Roma from Kosovo" – were also organised. **Seven TV interviews were broadcast,** along with Goodwill Ambassador Angelina Jolie's WRD spots, which had approximately **800,000 viewers. Nine newspaper articles were published**. The total value of the **media coverage reached US\$1,080.** 

## **MOLDOVA**

Moldova organised the seventh annual "Rock for Refugees" concert, which attracted a crowd of **6,000 music lovers.** The open-air rock festival was help in downtown Chisinau and organised by the city authorities with support from the United Nations and the Organisation for Security and Cooperation in Europe. The concert was well covered by the local mass media, including TV, radio and



### **POLAND**

**Information packs** on refugees around the world were sent to **all media outlets**. The information included details on the various activities taking place, including times. This was done in order to get the media to attend events and to help raise public awareness.

An estimated **10,000 people** attended an **open air concert** in **Warsaw Park**. Refugees took part in an attempt to set a new **Guinness World Record** for the number of people drumming together – they failed, but drew huge crowds. A **film festival** was held, showing seven films about refugee issues. During the WRD celebration period, more than **100 stories, interviews and reports were published in Poland.** 

#### **ROMANIA**

The Ministry of Administration and Interior Cultural Centre opened WRD-linked activities on June 14, while UNHCR representatives in Romania issued various press statements. An exhibition on the theme of "Hope" was presented by teenagers under a European Commission-financed project. UNHCR's video spot for World Refugee Day was also presented. A multicultural evening was organised, including traditional and modern dances and music performed by refugee children and professional bands such as Gloria and 3 Sud

Est.



Photo exhibition: ©UNHCR/ Romania I. Puica /IGPF



Professional bands Gloria and 3 Sud: ©UNHCR/ I. Puica /IGPF

Several activities were organised for the refugee children. The **Dinamo Sport Club** put on football and table tennis matches within **MAI**, organized by **NRO and DIRP**.

This event benefitted from the support of the **George Becali Foundation**. A picnic was arranged by implementing partner, the **Romanian National Council for Refugees**, and operational partner, **Jesuit Refugee Services**. For the adults at the MAI Cultural Centre, traditional Romanian music and dance folk group Ciocarlia offered entertainment. The **Refugee Women's Organisation** opened its doors to refugees, offering traditional food, clothes and open discussions. **Public awareness materials** were distributed. Media coverage **reached an estimated value of US\$25.000**.



#### **RUSSIAN FEDERATION**



WRD local community event: ©UNHCR/ Russia T.Salik

In Moscow, a **photo exhibition** was presented in the State Library of Foreign Literature. Some **35,000 people** visited the one-month exhibition, entitled "Keeping the Flame of Hope Alive." Another public event was held at the Moscow City Palace for Youth Creativity, where refugees were given "Hope" T-shirts and took part in games, song and dance. Some **600 people attended, including many locals**.

A poster campaign was organised in Moscow's famous Metro to raise public awareness. Some seven million people use the system every day, so this gave WRD a lot of exposure.

A seminar for journalists was also organised as part of a campaign to motivate the mass media to give broader coverage of WRD activities. Events were covered by six TV news programmes, three newspapers, six radio programmes, internet websites and two major information agencies.



A public ceremony in Moscow: ©UNHCR/Russia T. Salik

In Ingushetia and Chechnya, **festivals of "Hope"** were organised to bring together the refugee communities and allow them to have some fun. Schoolchildren visited elderly refugees to cheer them up.

The impact the day had on the public was phenomenal; millions of people were reached through either media or public awareness material. Goodwill Ambassador Angelina Jolie's WRD message was aired 12 times and reached approximately 2.6 million viewers, while various other talk shows and interviews with NGOs and UNHCR staff were broadcast and reached around nine million people. During the month of June, numerous newspaper articles were published reaching more than one million readers, while radio reports about WRD reached a further 40 million. The estimated value of all the media coverage was US\$15,040.

## **SERBIA & MONTENEGRO (KOSOVO)**

The messages of High Commissioner António Guterres and Goodwill Ambassador Angelina Jolie were handed out to radio, television stations and print media throughout **Kosovo**. **Radio TV Kosovo**, **TV-21 and Kohavision** gave high visibility to World Refugee Day and provided numerous public announcements. Statements were also made and broadcast by officials and international agencies.

A poster stating, "Lets not Turn our Backs – Let's Give Them Hope," was designed and distributed throughout the country. It was also featured on the back cover of Focus Magazine and in the UNMIK magazine, which is distributed in Europe and the United States.

A press conference was held in **Gjilan** about internally displaced persons and returnees. It was attended by UNHCR, local officials and others and gave IDPs the opportunity to speak to the press and to spread awareness about their rights and needs. Through media coverage, it is estimated that **520,000 people were reached** via **US\$6,500 worth of air time**.



## **SLOVAKIA**

British superstar **Sting** gave a concert in the Slovakian capital Bratislava on June 21 as part of his global **Broken Music Tour**. The singer agreed to promote WRD in a country that was marking the annual event for the first time. The concert helped to raise a lot of public awareness in this Eastern European country about refugees. The press, including radio stations and televisions channels, helped to spread the message around the country.

#### **SPAIN**



GWA Barbara Hendricks: © Thomas Andreu.

Good collaboration with Spanish donor, **Generalitat Valenciana**, resulted in the organising of a **concert** in the city of Barcelona by Goodwill Ambassador **Barbara Hendricks**.

Many exhibitions were held, including one that formed part of an official WRD ceremony at the parliament of the Generalitat Valenciana. **National and regional media,** including TVE and Canal Nou, covered the event. **Numerous press articles** were also written.

A press conference helped promote WRD activities and launch the ninemillion.org campaign in Spain.

**Spain's RENFE**, distributed **5,000 books** to children travelling on its trains. The books explained issues such as discrimination and integration, while an accompanying bookmark told about WRD and UNHCR.



# SWEDEN, DENMARK, FINLAND, LITHUANIA and NORWAY

In **Sweden**, the ninemillion,org campaign was launched in Stockholm's main square. Some **5,000 people attended** and learned all about this programme promoting sport and education among refugee children. In **Denmark**, UNHCR continued a public awareness and fund-raising campaign launched last year. Supported by the **Danish Ministry for Ecclesiastical Affairs**, the **Jewish community** and the **National Council of Churches**, an appeal was sent out to priests all over the country, encouraging a solidarity sermon and a donation to UNHCR education and reintegration programmes.

**UNHCR**, in cooperation with the **Finnish Refugee Council**, arranged refugee promenades in 11 cities. These symbolised the long distances refugees have to walk in camps and attracted about **1,000 people**. **Three TV channels** covered the events as well as running programmes on WRD-related topics, which reached **850,000 viewers**. **Eight newspaper articles were also published**, which **reached a further 190,000**.

**Lithuania's** WRD celebrations highlighted the need for local protection in addition to the "Hope" theme. The organisers received a huge amount of help from The **Ministry of Social Security and Labour**. They held a conference on **refugee integration** and a seminar attended by ministerial officials, representatives of the municipalities, NGOs and journalists. The TV morning show, "Labas Rytas," broadcast a documentary on refugees and interviews with refugee workers. In **Norway**, the **Refugee Council** set up an exhibition on the main square in **Oslo**, with a focus on the current situation of refugees.



#### SWITZERLAND AND LIECHTENSTEIN



Mont Blanc Bridge flew the WRD flag:©UNHCR/ F. Messina

World Refugee Day material promoting this year's theme of "Hope" was distributed in public places in Geneva and the Swiss capital, Berne. Goodwill Ambassador Angelina Jolie's WRD message was shown on large screens in the country's four main railway stations. This year, the focus was mainly on getting information to the general public and the media. The strategy was successful, with WRD featured in three TV programmes, seven newspaper articles and four radio interviews. Nearly three million people were reached and the estimated value of the media coverage reached US\$88,736.

This year, due to the sensitive public debate in Switzerland on asylum and migration issues, the annual celebra-

tions were relatively limited. Traditional activities, however, continued. The **Mont Blanc Bridge** in Geneva was again covered with UNHCR flags and blue banners proclaiming World Refugee Day, while the lakeside city's famous water jet was bathed by blue floodlights at night. Part of the UNHCR headquarters building was also shrouded with the WRD banner.

The liaison service for these countries worked closely with the local NGO, Fluchtlingshilfe Liechtenstein, to implement activities related to WRD. In Liechtenstein, "Hope" posters were displayed along the main roads in the small territory, while the Government House in Vaduz was illuminated blue. Three electronic boards around Vaduz flashed the WRD message.



UNHCR Head Quarters displayed a WRD Banner:@UNHCR/ F. Messina

The game "Passage," created by UNHCR and the **Swiss Refugee Council**, was played in schools in Schaan while a dinner was held at the **Liechtenstein Refugee Council** and attended by government officials.

### **TURKEY**



Distribution of WRD public awareness material: ©UNHCR/ H. Erdogan

The Turkish dailies, Radikal and Turkish Daily News, published High Commissioner António Guterres's WRD statement and carried public awareness articles. These two liberal newpapers are read nationally.



### **UNITED KINGDOM**

The United Kingdom marked a special Refugee Week from June 19-26. **Media co-op and** humanitarian aid agency **Oxfam launched** "**Primary**," a video bringing a fresh perspective to the issue of asylum. Asylum seeking children went behind the camera and asked their fellow classmates what they thought of them as people. Oxfam and Asylum have created an **Asylum Positive Image Network**, which was founded by **ATLAS** and aimed at creating a more balanced and accurate media portrayal of asylum seekers and refugees.

Two footballs signed by the **England football team** were donated to UNHCR by **Goodwill Ambassador Giorgio Armani** and auctioned on **e-bay**, **raising \$2,465**. The auction page that was developed to advertise the footballs and WRD, showed that **5,286 people had logged on**.



Two young boys filming their perspective on WRD: ©UNHCR/ G. Harper

An **exhibition of paintings** by refugee children in Thailand and Kenya was held at the British Home Office, with a speech by the Secretary General of Immigration and Nationality Directorate.

### **UKRAINE**

A refugee film festival took place, with four films devoted to refugees screened in two movie theatres. This was in partnership with International Organisation for Migration Mission to Ukraine and Amnesty International. Around 1,500 people attended the festival and it received six mentions on TV and radio.

**Sports and cultural** events also took place, attracting some **300 people.** The media were also extremely interested and broadcasted matches between refugees on TV.