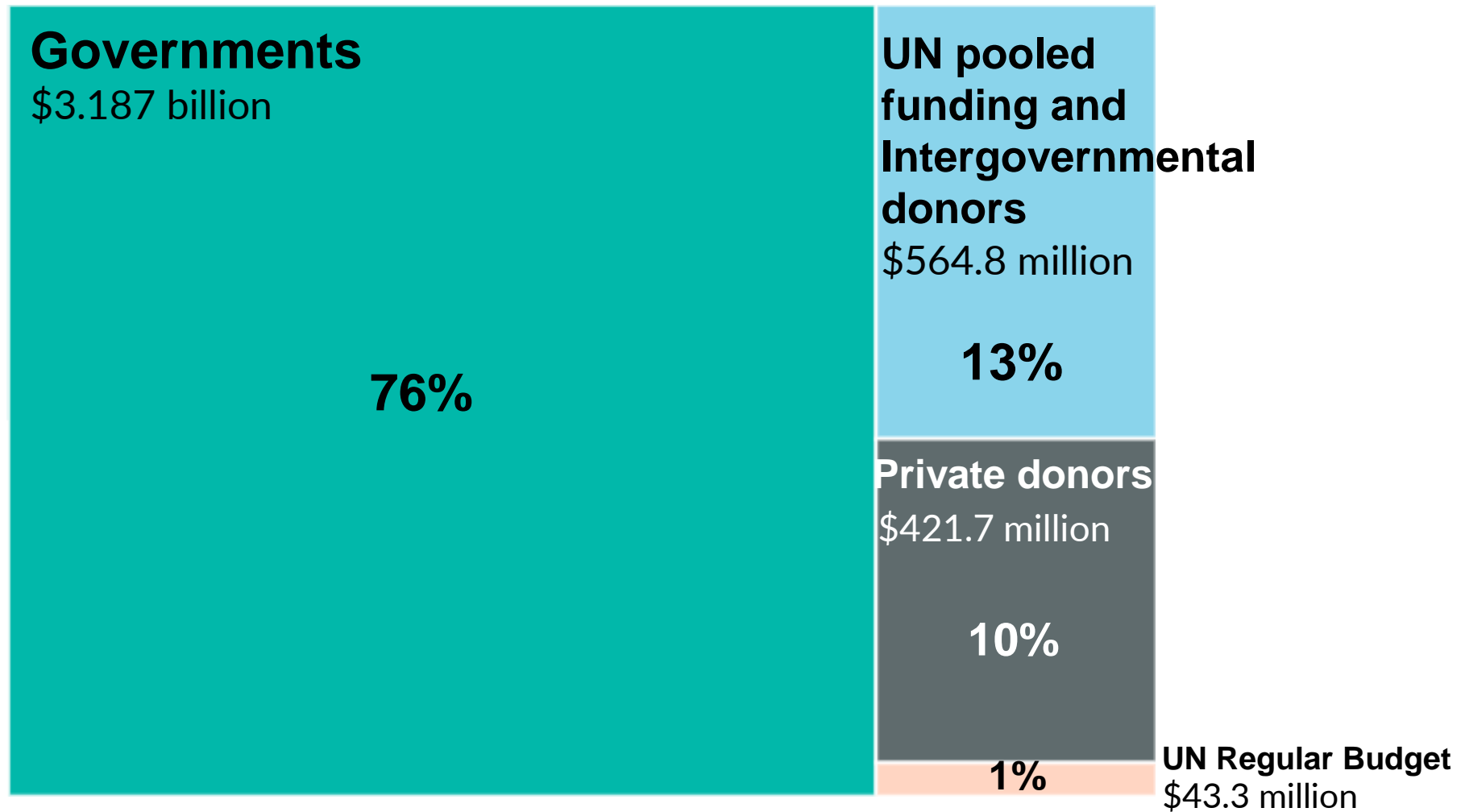


# Update on UNHCR's Funding 2019-2020

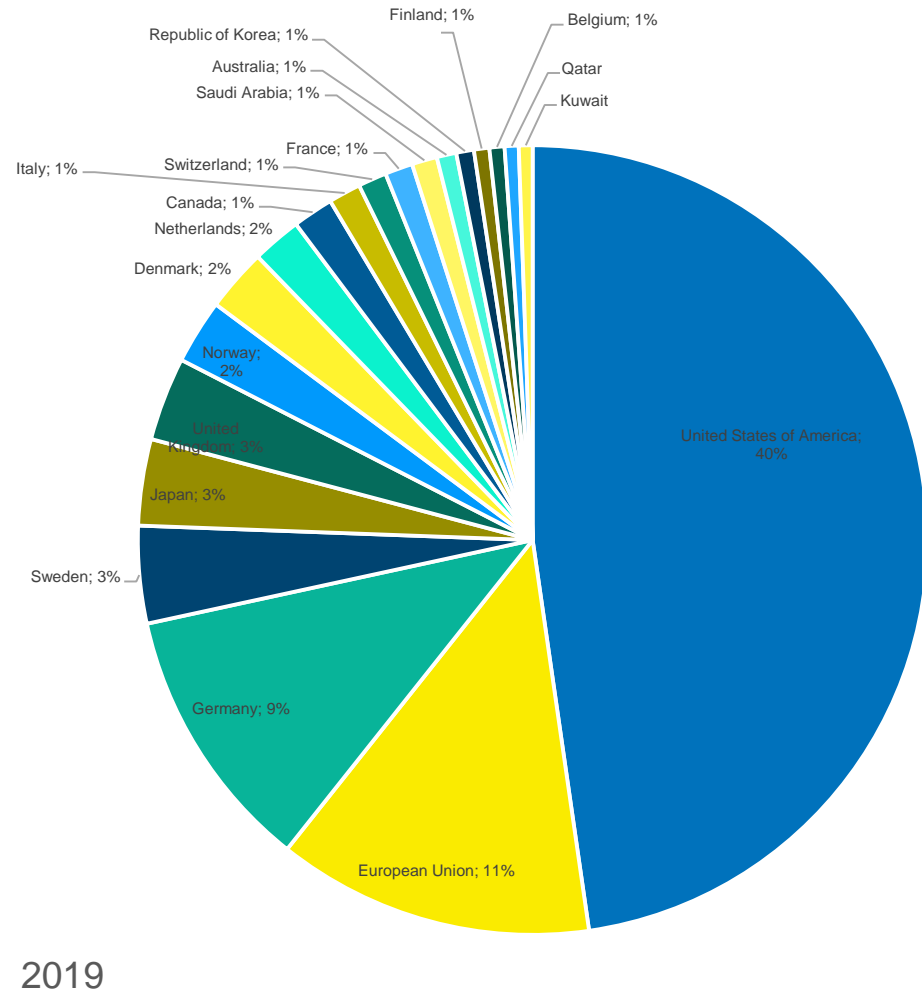
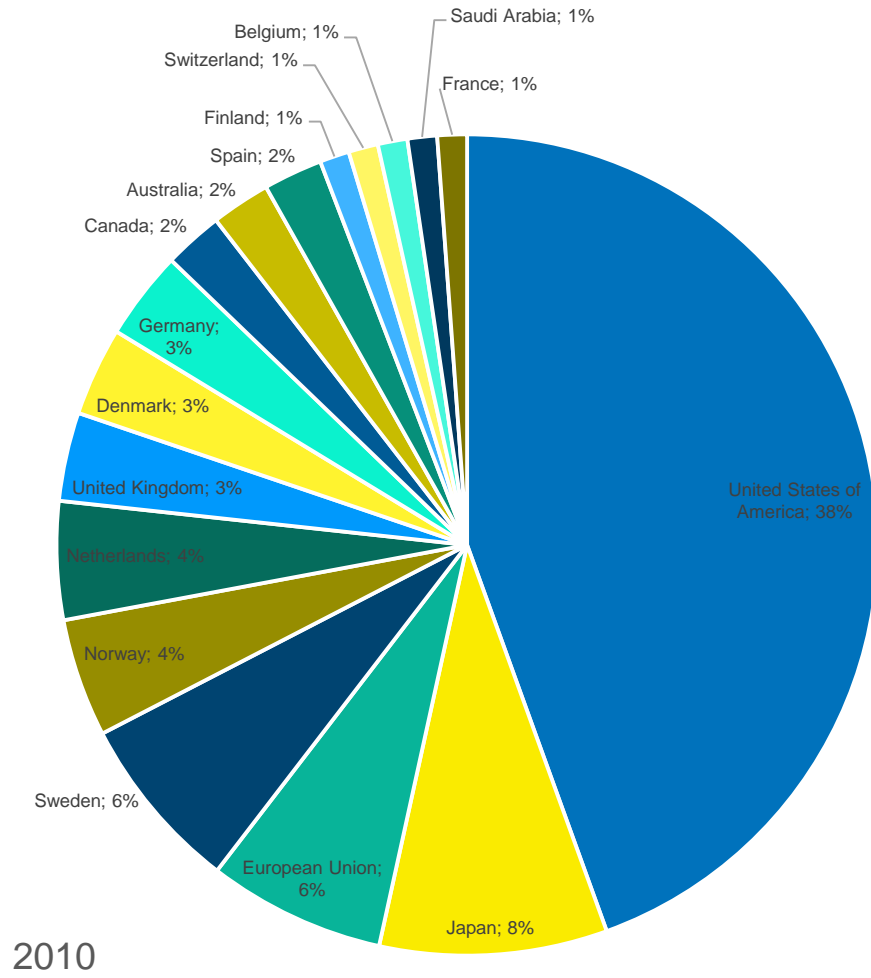
Dominique Hyde

Director, Division of External Relations

# SOURCES OF FUNDING | 2019



# TOP DONORS | 2010 vs. 2019

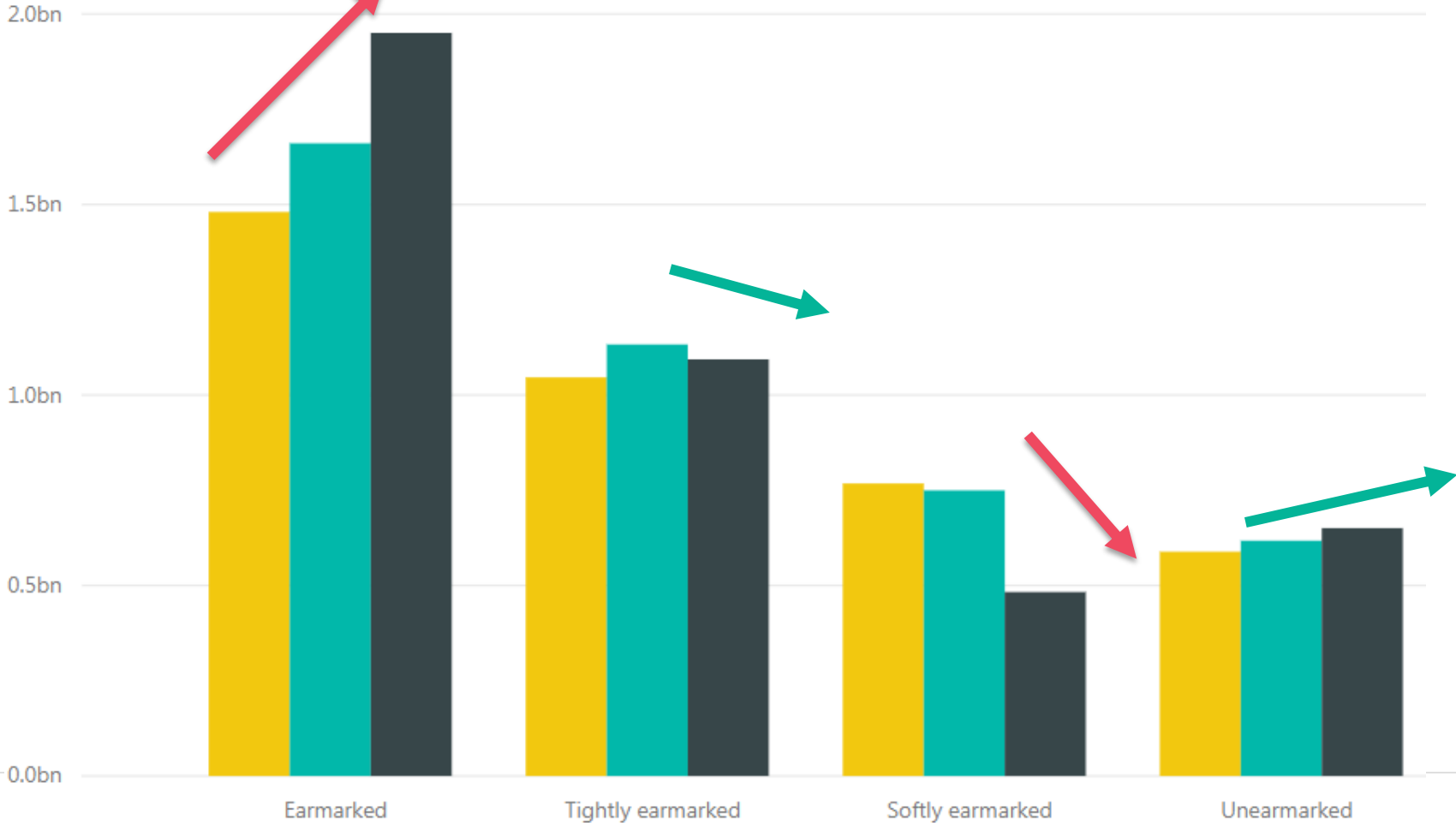


# FLEXIBILITY OF FUNDING | 2017 / 2018 / 2019

[← Back to Report](#)

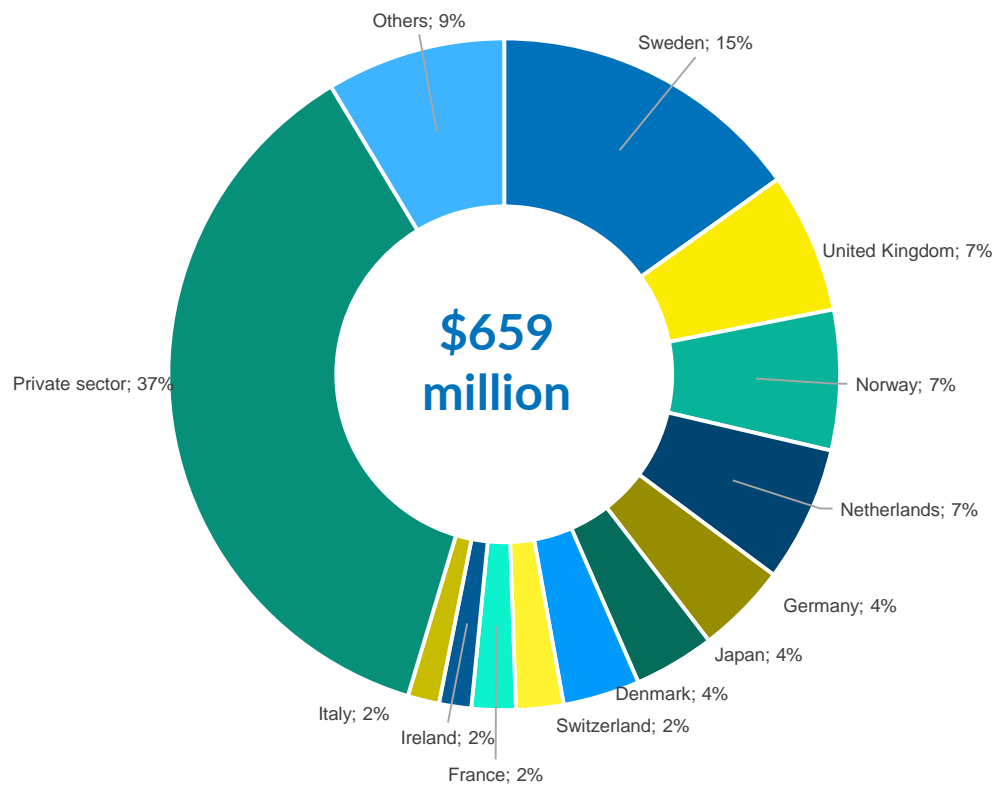
TOTAL AMOUNT (USD) BY EARMARKING TYPE

Budget Year ● 2017 ● 2018 ● 2019

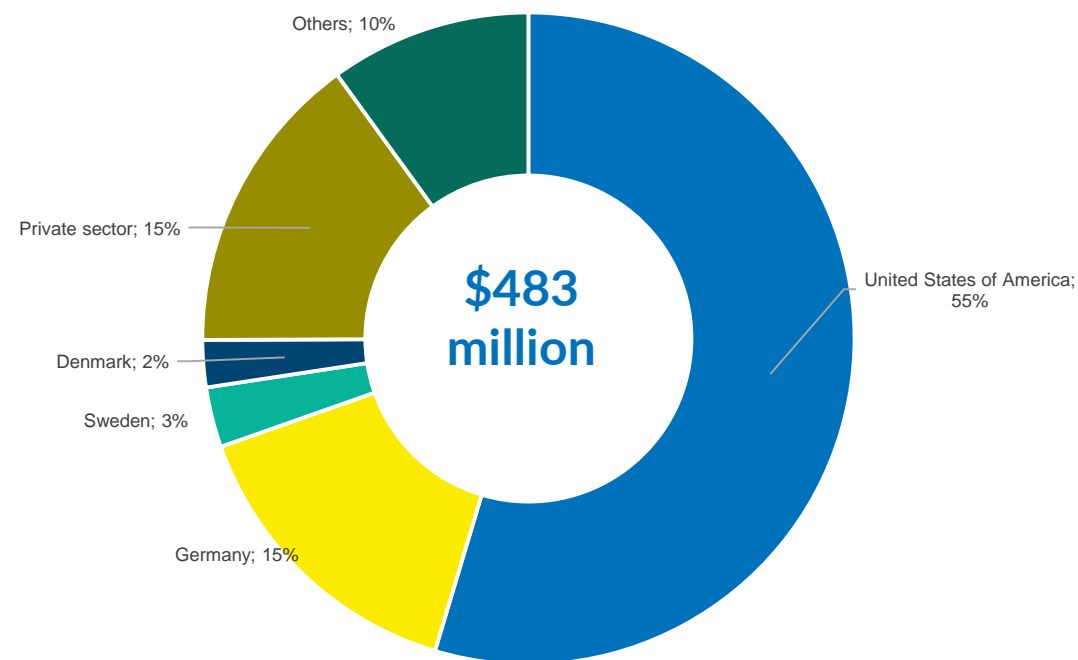


# TOP FLEXIBLE FUNDING CONTRIBUTORS | 2019

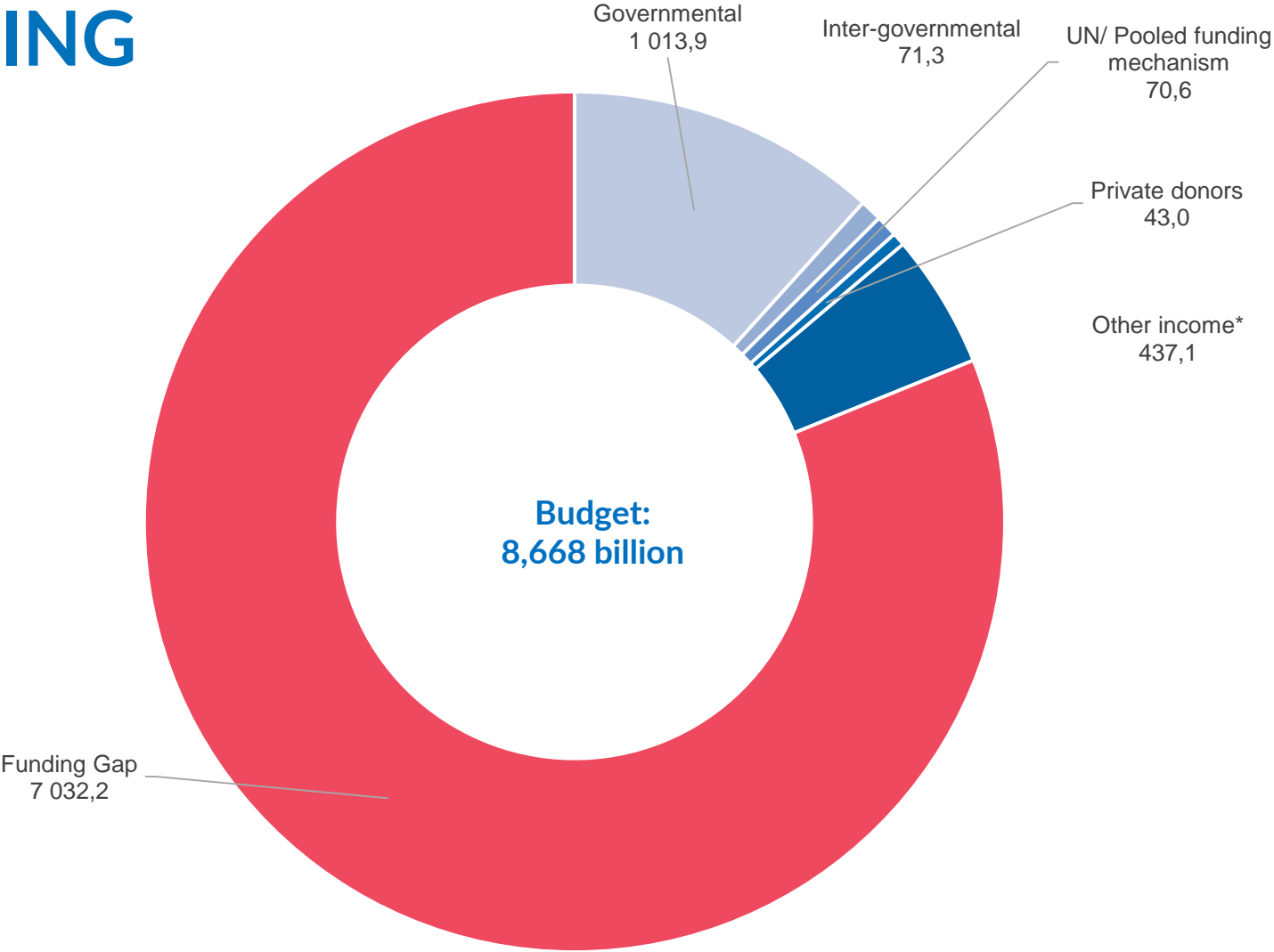
## UNEARMARKED



## SOFTLY EARMARKED

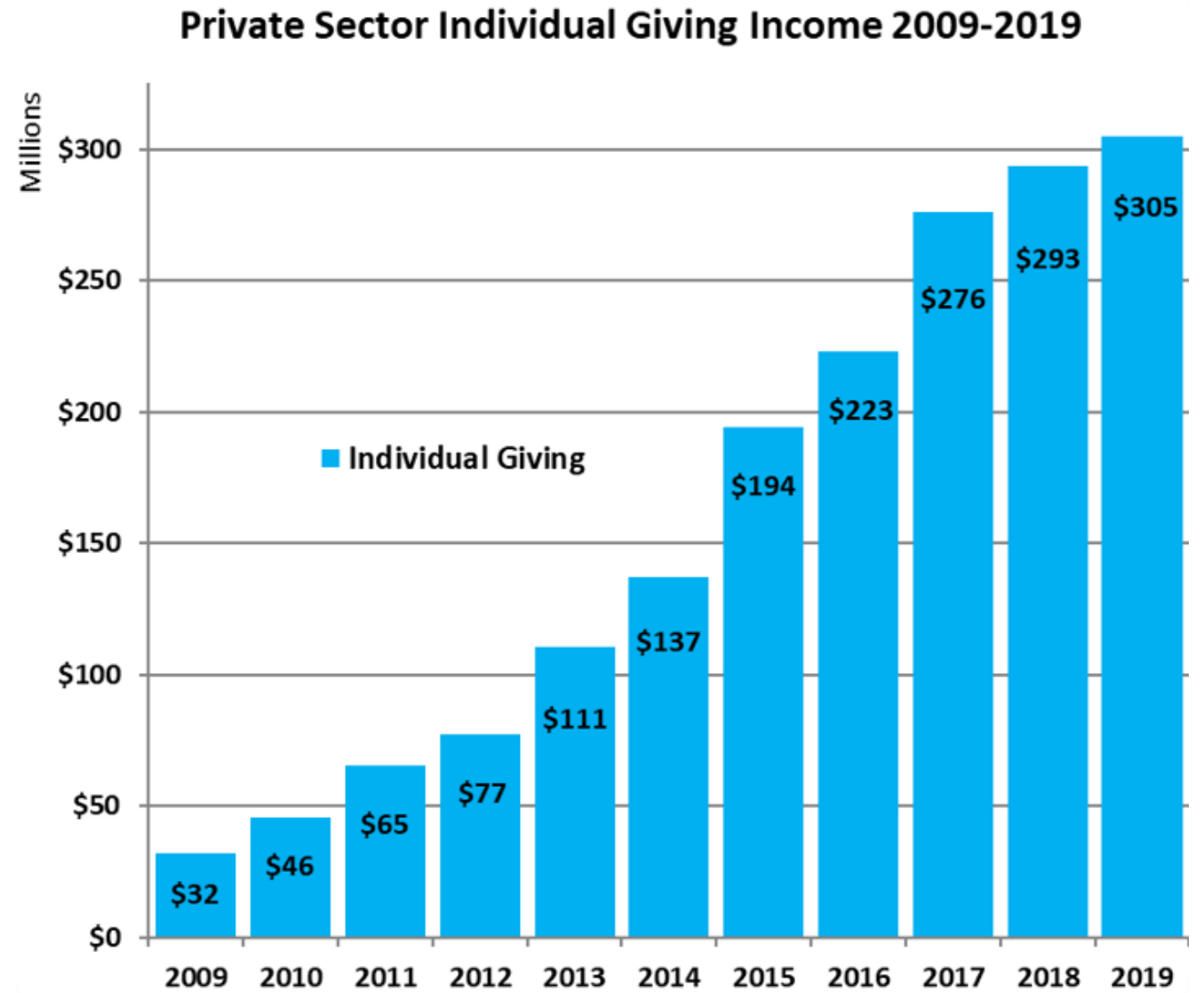


# 2020 FUNDING



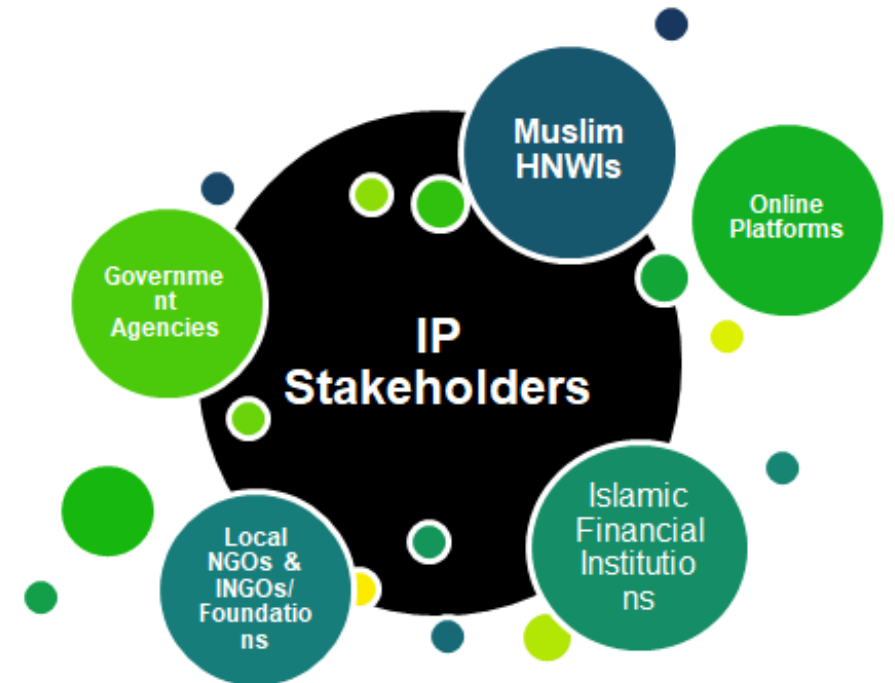
Amounts in USD  
millions

# INDIVIDUAL GIVING | 2019



# Potential to accelerate growth

- Prioritize income growth from Legacies, Foundations and ultra-high-net worth individuals (UHNWI)
- Invest in initiatives such as Islamic Philanthropy, including Zakat and Ramadan campaign
- Better leverage emergencies and expand innovative thematic campaigns
- Establish fundraising for cash programs





# Connecting Worlds App



Establish a new source of funding from individuals to families receiving cash assistance in Jordan



Shift attitudes towards refugees amongst donors and new audiences by enabling interpersonal contact

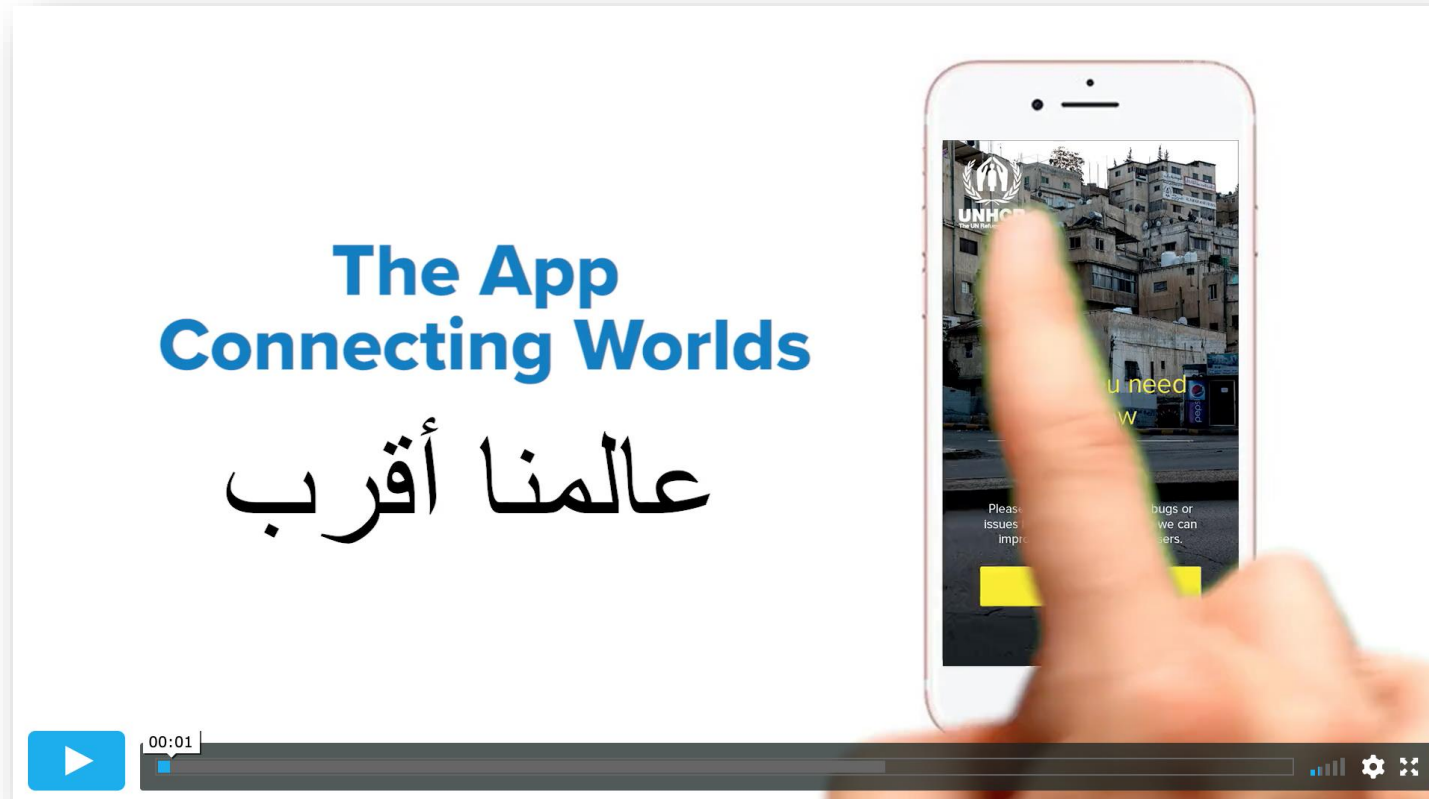


Increase donations and donor retention rates by increasing engagement



Refugee participation, interconnectedness and empowerment

# VIDEO



# Thank you