After fleeing war or persecution, the opportunity to work and earn a living is one of the most effective ways for refugees to rebuild their lives with dignity and in peace. Through safe work, forcibly displaced people can provide for their families’ basic needs, maintain their dignity, and contribute to the society.

In order to help refugees and asylum-seekers engage in sustainable livelihood activities, UNHCR, through its partners, provides eligible refugees and asylum-seekers with training, coaching and counselling opportunities. The livelihoods-unit initiated programming with new groups of artisans from the refugee and asylum seekers communities. Building on the potentiality of the sector, these groups were selected for their readiness to grow and expand production. They are part of the artisan network that UNHCR has built over the last few years whereby artisans were supported with networking, marketing and product development to expand engagement in the local market.

Egypt is home to 263,328 registered refugees and asylum-seekers from 59 countries. Slightly more than half of them are from Syria, followed by Sudan, South Sudan, Eritrea, Ethiopia, Yemen, and Iraq. Most refugees and asylum-seekers in Egypt live in urban areas of Greater Cairo and the North Coast amongst their host communities.

UNHCR works to promote economic inclusion of those forced to flee their homes by advocating for their right to work and building their livelihoods through market-oriented programs.
**Product range**

- **CG01**  Face Mask: Khaymaya fabric - Cotton lining - Silk printing
  - Pocket for extra layer
- **CG02**  Tote Bag: Khaymaya fabric - Silk printing
  - Width: 37 cm Height: 47 cm
- **CG03**  iPod Sleeve: Khaymaya fabric - Cotton lining - Silk printing
  - Width: 19 cm Height: 27 cm
- **CG04**  Plant Pot: Khaymaya fabric - Cotton lining - Silk printing
  - Dim: 12 cm Height: 12 cm
- **CG05**  Leaf Coaster: Naturally dyed banana leaf
- **CG06**  Pen Holder: Naturally dyed straw/banana leaf
- **CG07**  Fabric Mask: Duck cloth - Polyester lining - Machine embroidery
  - Width: 10 cm Height: 12 cm
- **CG08**  Organizer Bucket: Duck cloth - Polyester lining - Machine embroidery
  - Width: 44 cm Height: 30 cm
- **CG09**  Pencil Case: Duck cloth - Polyester lining - Machine embroidery
  - Width: 28 cm Height: 21 cm
- **CG10**  Laptop Sleeve: Duck cloth - Polyester lining - Machine embroidery
- **CG11**  Paper Wall Hanging - Handpainted
  - Width: 70 cm Height: 100 cm
- **CG12**  Plain Notebook - Handbound & Handprinted
  - Width: 15 cm Height: 21 cm
The Products’ Patterns: Border 1.1

Different applications

- Pencil Case
- Laptop Sleeve
- iPad Sleeve
- Leaf Coasters
- Organizer Bucket

Color Codes

- Fabric Mask
- Leaf Coasters

- #184644
- #d08c3b
Border 1.2

Different applications

- Fabric Mask
- Plain Notebook
- Plant Pot Cover

Color Codes

- #b6af33
- #3e67b1

7 cm

Paper Wall Hanging - can also be used for calendars
Leaf Coasters

Tote Bag

#b6df33
#3e67b1
Coffee is one of the most popular drinks in many different cultures in the world. Traditions have been embedded in every step of its making and serving. This created a ceremony of coffee drinking which is very particular to each culture; one that creates memories that stay forever. When people flee from one country to another, one of the main things they cherish is their traditions of coffee making that remind them of home. Some cultures consider it a ceremony, like the Ethiopian coffee ceremony, while Syrians enjoy coffee over family gatherings. With this collection, we try to make you experience an international ethnic mood of coffee making and sharing.

Inspiration

It’s coffee time

Coffee in Ethiopia and Eritrea

Coffee in Yemen

Traditional African coffee cup
Samira Ghezwan, a refugee from Syria, paints at Soryana, a training and human resource development centre supported by UNHCR in Alexandria, Egypt. © UNHCR/Pedro Costa Gomes

Laila Abdel Rahman, a refugee from Syria, makes dreamcatchers at Soryana, a training and human resource development centre supported by UNHCR in Alexandria, Egypt. © UNHCR/Pedro Costa Gomes
Border 2.1

Different applications

Laptop Sleeve  Plain Notebook  pen Holder

Color Codes

#eadcc2  #d08c3b  #385d87  #567148

Pencil Case  Organizer Bucket  Plant Pot Cover

iPad Sleeve  Fabric Mask  iPod Sleeve  Leaf Coasters  #eadcc2  #d08c3b  #385d87  #567148
Things that can give you energy

Caraway
Caraway improves blood flow and is used to support the digestive system. Drinking Caraway tea can make one more positive. In Syria they drink Caraway tea to increase one’s energy level.

Sorghum
One of the famous recipes in South Sudan is made with the Sorghum, where it is eaten like cereal, mixed with honey, peanut butter and water. It can keep your energy level high for the whole day.

Inspiration

Coffee Qishr
QISHR is the dried husk of coffee cherries, and is used in Yemen to brew a traditional spiced coffee. Health benefits of Qishr coffee include boosting energy naturally, improving mental health and clarity. It is also a great source of antioxidants.

Ethiopian Pepper
Also called “Grain of Selim” and originates from Africa, the spice is sometimes added to tea and sometimes used for spicing different dishes. It is an anti-inflammatory herb and increases one’s energy level.
Women participate in an embroidery training organized by Refuge Egypt with the support of UNHCR in Cairo, Egypt. © UNHCR/Pedro Costa Gomes

Refugees of various nationalities participate in a customized silkscreen training organized by Refuge Egypt with the support of UNHCR in Cairo, Egypt. © UNHCR/Pedro Costa Gomes
Border 2.2

Different applications

- Fabric Mask
- Leaf Coasters
- Plain Notebook
- Plant Pot Cover

Paper Wall Hanging

Color Codes

#eadcc2 #d08c3b #385d87 #e9c9bc

Tote Bag
In Damascus, the handmade ice-cream is one of the most famous sweets. The refreshing frozen dairy dessert is specially formulated to make it resistant to the heat and less likely to melt.

Frankincense is an aromatic resin used in incense and perfumes, obtained from trees of the Genus Boswellia in the family Burseraceae. They are mostly grown in Ethiopia. The trees grow out of solid rocks and in very hard conditions.

The Shazab plant is mixed together with incense in Yemen. It is believed that it gives off positive energy and keeps the evil spirits away.
Corporate Sets

**SET1:** Plant Pot Cover - Leaf Coaster - Pen Holder

**SET2:** Tote Bag - Pencil Case

**SET3:** Organizer Bucket - Notebook

**SET4:** Laptop Sleeve - iPod Sleeve - Paper Wall Hanging
Corporate Sets

SET5: Plant Pot Cover - Leaf Coasters - Pen Holder

SET6: Tote Bag - Pencil Case

SET7: Organizer Bucket - Notebook

SET8: Laptop Sleeve - iPad Sleeve - Paper Wall Hanging
From the Workshops

Grain Studio
Book Binding

THAAT
Embroidery

NilFurat
Silkscreen Printing

Byhand
Leaves Weaving

THAAT
Embroidery

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THAAT
Embroidery

NilFurat
Silkscreen Printing

Byhand
Leaves Weaving
Grain Studio is a handcrafts studio that currently specializes in working with the craft of bookbinding to offer a variety of books such as notebooks, photobooks, and also offers customized binding for small- and large-scale needs. We believe in the humanity of things and in supporting other humans which is we reflect by working with refugee craftsmen residing in Egypt.

Yadawee is an Egyptian company established in 2002-2003, with a mission to promote and export high-quality Egyptian handicrafts. Over the years, Yadawee has worked with several clusters, and typically those which have formed organically. In 2015, the UN Refugee Agency (UNHCR) started with NilFurat, an initiative that aims to empower refugee women from countries surrounding the Nile and Euphrates rivers by teaching them creative skills. Yadawee helped UNHCR implement the NilFurat project, and since 2017, Yadawee is entirely in charge of it. Almost six years later, NilFurat is still going strong. Now NilFurat is part of MADE51, supporting the design, development and marketing of distinct refugee-made product lines that make up the collection.

Thaat, established in 2013, is a social enterprise that focuses on enabling disadvantaged girls and women, including refugees, and bringing back traditional Egyptian, African, and Middle Eastern craft. The enterprise helps the women by providing training on production of different kinds of crafts by hand, including: embroidery, fabric applique, printmaking, sewing, and making accessories. It is also a part of Made51, Thaat is working with more than 62 refugees from four countries, economically empowering them through training them and selling refugee made products targeting both local and global markets.

Byhand African Artisans was established in 2009 as a design and production company working to bridge indigenous and original craftsmanship from Egypt and Kenya with Scandinavian design tradition. The company works with artisan groups spread out on the two countries in categories of brassware, stoneware, kilim weaving, wood carving, embroidery and textile weaving. Our main office is in Cairo downtown.

Our work with refugees is based on basketry and wicker in collaboration with a group of urban refugees based in Cairo.
MADE51 is brought to life by UNHCR. The initiative aims at uplifting refugee artisans through income, skills and linkages; keeping culture traditions alive; growing local ethical enterprises; introducing unique products to the marketplace and revealing refugees as talented positive contributors.

Refugees often leave behind their livelihoods when fleeing violence. MADE51 offers refugee artisans a way to earn an income and the opportunity to rebuild their livelihoods. When refugees flee they carry with them the traditions, skills, knowledge and craftsmanship. MADE51 creates a way for refugees to sustain artistic traditions and preserve their culture through MADE51. Refugees have a way to harness their artisanal skills and participate in the global economy, which allows them to add value to their host communities and secure their own future.

www.made51.org

For ordering:
Lead time 30-60 working days
Payment terms: 50% advance payment with Purchase Order – 50% upon delivery
Minimum quantities will be decided upon agreement and order
Flexibility for customized orders

For ordering, please contact:
arecalh@unhcr.org